



## Calgary Youth Science Fair Sponsorship Framework

The Calgary Youth Science Fair (CYSF) is one of the largest science fairs in Canada with almost 1000 students from grades 5-12 participating. The CYFS is held annually and will be held virtually in 2021.

The CYFS is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYFS is pleased to offer charitable tax receipts in addition to extensive donor recognition.

### CYSF Sponsorship Levels and associated recognition are:

#### Platinum Partner – Greater than \$20,000

- Logo placement on CYSF letterhead
- Option to address CYSF attendees during the awards ceremony (2 minutes)
- Opportunity for linked video at the CYSF virtual fair
- Logo recognition during the CYSF virtual fair
- 20 judging spots guaranteed for sponsor employees
- Joint press release with CYSF to announce support of the CYSF
- Social Media recognition of support
- Logo placement on the CYSF.org website

#### Gold Sponsor – Up to \$20,000

- Logo recognition during the CYSF virtual fair
- 10 judging spots reserved for sponsor employees
- Social Media recognition of support
- Joint press release with CYSF to announce support of the CYSF
- Logo placement on the CYSF.org website

#### Silver Sponsor – Up to \$5,000

- 5 judging spots reserved for sponsor employees
- Name recognition during the CYSF virtual fair
- Name placement on the CYSF.org website

#### Bronze Sponsor – Up to \$1,000

- Name recognition during the CYSF virtual fair
- Name placement on the CYSF.org website

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% is earmarked for the CYSF Foundation to facilitate the long-term sustainability of the CYSF, when funds allow.

Affiliated With:



2021 Platinum Partners:

