



Calgary Youth Science Fair Sponsorship Framework

The Calgary Youth Science Fair (CYSF) is one of the largest science fairs in Canada with almost 1000 students from grades 5-12 participating. The CYSF is held annually and will be held virtually in 2022.

The CYSF is an entirely volunteer run event that relies on support from generous sponsors to continue its 60-year legacy of encouraging Calgary youth to explore their world through science, technology, engineering, and math. The CYSF is pleased to offer charitable tax receipts in addition to extensive donor recognition.

Platinum Partner – Greater than \$20,000

- Logo placement on CYSF letterhead
- Option to address CYSF attendees during the virtual awards ceremony (2-minute video)
- Opportunity for linked video at the CYSF virtual fair (optional)
- Logo recognition during the CYSF virtual fair
- 20 judging spots guaranteed for sponsor employees (optional)
- Joint press release with CYSF to announce support of the CYSF (optional)
- Social Media recognition of support
- Logo placement on the CYSF.org website

Gold Sponsor – Up to \$20,000

- Logo recognition during the CYSF virtual fair
- 10 judging spots reserved for sponsor employees (optional)
- Social Media recognition of support
- Joint press release with CYSF to announce support of the CYSF (optional)
- Logo placement on the CYSF.org website

Silver Sponsor – Up to \$5,000

- Name recognition during the CYSF virtual fair
- Name placement on the CYSF.org website
- 5 judging spots reserved for sponsor employees (optional)

Bronze Sponsor – Up to \$1,000

- Name recognition during the CYSF virtual fair
- Name placement on the CYSF.org website

Award Provider – Floor Award up to \$250 + Plaque, Stage Award over \$250 + Plaque

- Award presented at virtual awards ceremony
- Can be combined with any sponsor level
- Name placement on the CYSF.org website list of awards

For partners and sponsors, 5% of every donation is allocated to general fair operation expenses and 5% is earmarked for the CYSF Foundation to facilitate the long-term sustainability of the CYSF, when funds allow.

Affiliated With:



2021/22 Platinum Partners:

