



Calgary Youth Science Fair Sponsorship Framework

The Calgary Youth Science Fair (CYSF) is one of the largest science fairs in Canada with almost 1000 students from grades 5-12 participating. The CYSF is held annually and will be held at the University of Calgary Olympic Oval in 2023.

The CYSF is an entirely volunteer run event that relies on support from generous sponsors to continue its 60+ year legacy of encouraging Calgary youth to explore their world through science, technology, engineering, and math. The CYSF is pleased to offer charitable tax receipts in addition to extensive donor recognition.

Platinum Partner – Greater than \$20,000

- Logo placement on CYSF letterhead
- Option to address CYSF attendees during the awards ceremony (2 minutes)
- Opportunity for video on the CYSF website
- Right to provide a branded give-away to each CYSF participant
- Space for up to two free-standing banners at the CYSF venue
- 20 judging spots guaranteed for sponsor employees if needed
- Opportunity for joint press release with CYSF to announce support of the CYSF
- Social Media recognition of support
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition during the CYSF

Gold Sponsor – Up to \$20,000

- Space for one free-standing banner at the CYSF venue
- 10 judging spots reserved for sponsor employees if needed
- Social Media recognition of support
- Opportunity for joint press release with CYSF to announce support of the CYSF
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition during the CYSF

Silver Sponsor – Up to \$5,000

- 5 judging spots reserved for sponsor employees if needed
- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition during the CYSF

Bronze Sponsor – Up to \$1,000

- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition during the CYSF

Award Provider – Floor Award up to \$250 + Plaque, Stage Award over \$250 + Plaque

- Award presented at the CYSF
- Can be combined with any sponsor level
- Name placement on the CYSF.org website list of awards

For partners and sponsors, 5% of every donation is allocated to general fair operation expenses and 5% is earmarked for the CYSF Foundation to facilitate the long-term sustainability of the CYSF, when funds allow.

