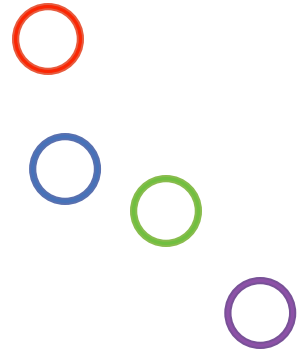




Calgary Youth Science Fair  
PO Box 84041, Market Mall PO  
Calgary, AB T3A 5C4  
[www.cysf.org](http://www.cysf.org)



January, 2021

Dear Potential CYSF Sponsor:

On behalf of the Calgary Youth Science Fair Society (CYSFS), I would like to offer you the opportunity to become a Sponsor of the 2021 Calgary Youth Science Fair (CYSF) to be held virtually in April. In supporting the CYSF, you will encourage Calgary youth in Grades 5-12 to explore the world of science, technology, engineering and math (STEM) through development of, and recognition for, their excellent science fair projects.

The mission of the CYSFS is "to promote an appreciation for scientific principles and method in the youth of Calgary by means of an annual science competition". Every year almost 1000 grade 5-12 students from more than 100 schools in and around Calgary take part in Canada's largest science fair, the CYSF. The CYSFS aims to encourage and foster youth advancement in science through hands on experimentation and research. Participation in the CYSF encourages students to develop skills related to scientific method, research, exploration, experimentation and communication. Students present to over 550 judges from the Calgary industry and academic communities as well as members of the public and their peers as they vie for an opportunity to represent Calgary at the Canada Wide Science Fair as well as other amazing prizes that recognize the learning that they have achieved.

The CYSF is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYSFS is pleased to offer charitable tax receipts in addition to extensive donor recognition. There are four sponsorship tiers at the CYSF with varying levels of recognition as detailed in the CYSF Sponsorship Framework available on the CYSF website (<http://cysf.org/support/sponsor/>).

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% earmarked to the CYSF Foundation to facilitate the long-term sustainability of the CYSF, when funds allow. The annual budget for the CYSF including awards and prizes is about \$185,000 and the annual fundraising target is \$200,000. The CYSF also

Affiliated With:



2021 Platinum Partner:



warmly welcomes any of your employees interested in volunteering as judges at the 2020 CYSF. The CYSFS is also always eager to welcome those who may want to volunteer but are not wanting to judge; please reach out to our volunteer coordinator at [volunteer@cysf.org](mailto:volunteer@cysf.org).

The CYSFS would be pleased to welcome you as a 2021 Sponsor and to work with you to identify an appropriate sponsorship opportunity. For more information, please visit the CYSF website at [www.cysf.org](http://www.cysf.org). Sponsors can also choose to make donations online at the CYSF website or by cheque. For more information about the CYSF and the sponsorship opportunities and benefits available to you, please contact us at [sponsor@cysf.org](mailto:sponsor@cysf.org).

The 2021 CYSF participants and volunteers thank you for your consideration and hope to see you at the CYSF!

Sincerely,

A handwritten signature in blue ink, appearing to read "Amberly Dooley".

Amberly Dooley  
Finance Committee Chair  
Calgary Youth Science Fair Society