Calgary Youth Science Fair
PO Box 84041, Market Mall PO
Calgary, AB T3A 5C4
www.cysf.org

January 2023

Dear Potential CYSF Supporter:

On behalf of the Calgary Youth Science Fair Society (CYSFS), I would like to offer you the opportunity to become a Partner or Sponsor of the 2023 Calgary Youth Science Fair (CYSF) to be held April 20-22 at the University of Calgary Olympic Oval. By supporting the CYSF, you encourage Calgary youth in Grades 5-12 to explore the world of science, technology, engineering, and math (STEM) through development of, and recognition for, their excellent science fair projects.

The mission of the CYSFS is "to promote an appreciation for scientific principles and method in the youth of Calgary by means of an annual science competition." Every year almost 1000 grade 5-12 students from more than 100 schools in and around Calgary take part in Canada's largest science fair, the CYSF. The CYSFS aims to encourage and foster youth advancement in science through hands on experimentation and research. Participation in the CYSF encourages students to develop skills related to scientific method, research, exploration, experimentation, and communication. Students present to over 550 judges from the Calgary industry and academic communities as well as members of the public and their peers as they vie for an opportunity to represent Calgary at the Canada Wide Science Fair as well as other amazing prizes that recognize the learning that they have achieved.

The CYSF is an entirely volunteer run event that relies on support from generous sponsors. The CYSFS is pleased to offer charitable tax receipts in addition to extensive donor recognition. There are four sponsorship tiers at the CYSF with varying levels of recognition as detailed in the CYSF Sponsorship Framework available on the CYSF website (http://cysf.org/support/sponsor/).

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% earmarked to the CYSF Foundation to facilitate the long-term sustainability of the CYSF, when funds allow. The annual budget for the CYSF including awards and prizes is about $185,000 and the annual fundraising target is $200,000.

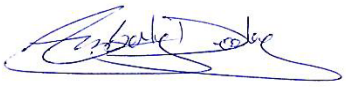
The CYSFS encourages individuals and organizations to consider presenting an award to recognize the exceptional efforts of one, or more, CYSF projects. Award Providers contribute the funding for the monetary prize associated with the award(s) as well as for provision of a plaque for the recipient(s) and work with the CYSFS to determine the criteria for the award(s). Award Providers are encouraged to also consider sponsorship to receive broader recognition (and sponsors are encouraged to consider award provision!); however, these opportunities are available independently as well. For award-specific information, please reach out to us at awards@cysf.org.

Partners, Sponsors and Award Providers are encouraged to consider offering employees the opportunity to be part of the excitement of the CYSF by volunteering as judges. For the 2023 CYSF, judging will be held Friday, April 21st. The CYSFS is also always eager to welcome those who may want to volunteer but are not wanting to judge; please reach out to our volunteer coordinator at volunteer@cysf.org.

The CYSFS would be pleased to welcome you as a 2023 Partner, Sponsor and/or Award Provider and to work with you to identify an appropriate opportunity. For more information, please visit the CYSF website at www.cysf.org. Sponsors can also choose to make donations online at the CYSF website, by e-transfer, or by cheque. For more information about the CYSF and the sponsorship opportunities and benefits available to you, please contact us at sponsor@cysf.org.

The 2023 CYSF participants and volunteers thank you for your consideration and hope to see you at the CYSF!

Sincerely,



Amberly Dooley
External Relations Committee Chair
Calgary Youth Science Fair Society