



Calgary Youth Science Fair 2012

Sponsorship Framework

The Calgary Youth Science Fair (CYSF) is one of the largest science fairs in Canada with over 800 students from grades 5-12 participating. The 2012 CYSF will be the 50th Anniversary of the event and will be held April 18-21, 2012 at the University of Calgary Olympic Oval.

The CYSF is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYSFS is pleased to offer charitable tax receipts in addition to extensive donor recognition.

CYSF Sponsorship Levels and associated recognition are:

Platinum Sponsor – Greater than \$20,000

- Platinum Title Sponsor Specific Recognition
- Logo Placement on CYSF Letterhead
- Space for a free-standing vertical banner
- 10 Judging Spots Reserved for Sponsor Employees
- Joint Press Release to Announce Support Recognition in Donor Powerpoint presentation
- Logo placement on the CYSF.org website
- Recognition in Advertising for the CYSF

Gold Sponsor – Up to \$20,000

- Gold Title Sponsor Specific Recognition
- 5 Judging Spots Reserved for Sponsor Employees
- Joint Press Release to Announce Support
- Recognition in Donor Powerpoint presentation
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

Silver Sponsor – Up to \$5,000

- Recognition in Donor Powerpoint presentation
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

Bronze Sponsor – Up to \$1,000

- Recognition in Donor Powerpoint presentation
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

Supporter – Up to \$500

- Recognition in Donor Powerpoint presentation
- Name placement on the CYSF.org website

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% to the CYSF Foundation to facilitate the long term sustainability of the CYSF. The annual budget for the CYSF including awards and prizes is about \$190,000.

Affiliated With:



Platinum Sponsors:

