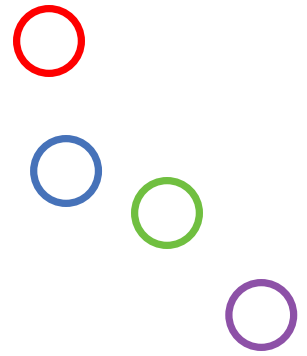




Calgary Youth Science Fair  
PO Box 84041, Market Mall PO  
Calgary, AB T3A 5C4  
www.cysf.org



January 2012

Dear Potential Sponsor:

On behalf of the Calgary Youth Science Fair Society (CYSFS), I would like to offer you the opportunity to become a sponsor of the 2012 Calgary Youth Science Fair (CYSF) to be held April 18-21 at the University of Calgary Olympic Oval. The 2012 CYSF will be the 50<sup>th</sup> Anniversary of the CYSF in Calgary and is sure to be an exciting event!

The CYSF is one of the largest science fairs in Canada with over 800 grade 5-12 students from across Calgary converging to share the results of their project-based inquiries into science and technology. These students will present to over 450 judges from the Calgary industry and academic communities as well as members of the public and their peers. The CYSF serves to encourage students to explore science and technology and provides them with the opportunity to interact with their peers and to be recognized for their efforts and accomplishments.

The CYSF is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYSFS is pleased to offer charitable tax receipts in addition to extensive donor recognition. There are five sponsorship tiers at the CYSF with varying levels of recognition as follows:

**Platinum Sponsor – Greater than \$20,000**

- Logo Placement on CYSF Letterhead
- Space for a free-standing vertical banner at the CYSF venue
- 10 Judging Spots Reserved for Sponsor Employees
- Joint Press Release with CYSF to Announce Support of the CYSF
- Recognition in Donor Powerpoint presentation at the CYSF
- Logo placement on the CYSF.org website
- Recognition in Advertising for the CYSF

**Gold Sponsor – Up to \$20,000**

- Logo placement on the CYSF.org website
- Recognition in Advertising for the CYSF
- 5 Judging Spots Reserved for Sponsor Employees
- Joint Press Release with CYSF to Announce Support of the CYSF
- Recognition in Donor Powerpoint presentation at the CYSF
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

Affiliated With:



Platinum Sponsors:



**Silver Sponsor** – Up to \$5,000

- Recognition in Donor Powerpoint presentation at the CYSF
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

**Bronze Sponsor** – Up to \$1,000

- Recognition in Donor Powerpoint presentation at the CYSF
- Name placement on the CYSF.org website
- Recognition in Advertising for the CYSF

**Supporter** – Up to \$500

- Recognition in Donor Powerpoint presentation at the CYSF
- Name placement on the CYSF.org website

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% to the CYSF Foundation to facilitate the long term sustainability of the CYSF. The annual budget for the CYSF including awards and prizes is about \$190,000. The CYSFS is proud to recognize Devon Canada Corporation, the University of Calgary, and BP Canada Energy for having already committed as Platinum Sponsors for the 2012 CYSF.

The CYSFS would be pleased to welcome you as a 2012 sponsor to work with you to identify an appropriate sponsorship opportunity. For more information, please visit the CYSF website at [www.cysf.org](http://www.cysf.org). Sponsors can also choose to make donations online at the CYSF website or by cheque. For more information about the CYSF and the sponsorship opportunities and benefits available to you, please contact us at [sponsorship@cysf.org](mailto:sponsorship@cysf.org).

The 2012 CYSF participants and volunteers thank you for your consideration and hope to see you at the fair!

Sincerely,



Amberly Dooley  
Finance Committee Chair  
Calgary Youth Science Fair Society